

## Frequently Asked Questions about *North County Talks* and *Oceanside Talks*



- ***What's the difference between Oceanside Talks and North County Talks?***
  - Only the name and graphics we use during the program. Many of our Producers have a north county audience and KOCT added the NCT option to our 'Talks' format. Essentially the same program however [North County Talks](#) has its own dedicated website.
- ***What's the difference between the basic \$500 [Silver Star package](#) and the \$800 [Gold Star package](#)?***
  - The **Gold Star** package includes everything in the Silver Star package PLUS a host, teleprompter & either 3 hours of editing or a web-version of your show.
- ***How can KOCT produce a professional 30-minute talk show for such a nominal fee?***
  - By encouraging producers to prepare in advance of their 90-minute time slots and by shooting a series of Talk shows with the same set in one productive shooting day.
- ***What do I need to do as the Producer of a Talks program to reduce mistakes that require Editing hours and additional editing fees?***
  - Rehearse (prior to your scheduled KOCT shoot.) with your host & guests the entire 30-minute program as if it was 'live-to-tape'. Remember you have 90 minutes to record one intact 30-minute program.
- ***When should I send you the information, videos or pictures that will be shown during my program?***
  - **A minimum of 7-days in advance of your studio reservation.** If you provide graphics on the day of your shoot we will have to add the graphics in post-production and you will **incur an editing fee of at least two (2) hours, (\$200).**

- **How many guests total can I have on one show?**
  - Eight (8) –Two guests in each 6 minute segment— (3 breaks-Four (4) segments )  
You can also have four (4) different hosts if each segment is unique.
- **How many guests can be on the set at the same time?**
  - Two (2) guests can be on the show in any segment and there can be 3 breaks.
  - **How many times will my program be shown on KOCT?**
  - A minimum of 8 replays will be provided and often many, many more replays depending on the number of other North County Talks or Oceanside Talks 'in production' when your program is ready to air. As long as the program is topical we leave your Talks program as a Video On Demand (VOD) option on **KOCT.ORG**.
- **Do I own the rights to my program and can I post, air and distribute to sites other than KOCT?**
  - Yes you own the program/copyright and can air the program anywhere you would like. **KOCT retains the rights to the Oceanside Talks and North County Talks format**, however.
- **Can my business produce a North County / Oceanside Talks program?**
  - Yes, however we cannot show the program on KOCT's non-commercial television channel. We can post the program as Video On Demand (VOD) on [KOCT.ORG](http://KOCT.ORG) and you can have your customers' link to our web page or to the [North County Talks](http://North County Talks) site.
- **Who do I talk to if I have more questions about Oceanside Talks or North County Talks?**
  - **Contact KOCT's Station Manager, Jacob Rush at 760-722-4433 OR send him an e-mail at [jrush@koct.org](mailto:jrush@koct.org).**

